



The 1968-70 Charger was a watershed model for Dodge stylists. Sleek and muscular, the second-generation Charger pleased not only the designers, but the car-buying public as well. 1968 Charger sales increased some 300% over the unique but less-well-received '67 model. Some 30 years later the Charger remains a favorite, and we take a closer look at one of the best muscle cars turned out by Detroit.

The factory promotional photo at left hints at why the new '69 models were so popular with young men.

On the cover: Four examples of the '68-70 Charger line grace our cover this issue. A black 440-powered '68 R/T; a blue 383-equipped '69; an orange '70 R/T with a 440 and a yellow '70 sporting a 383. The Charger article begins on page 26.

A note to our readers...

We here at *Restoration Review* are taking a technological leap of faith by changing how the magazine is distributed. You're holding the last printed issue in your hands -- all future issues will be posted on the Year One web site (www.yearone.com) on the World Wide Web.

Moving to the web gives us much more freedom in the areas of article length and color imagery, not to mention sound and video capabilities. If you're a subscriber, you will be receiving notification of this change by mail, along with additional information about your subscription. Please give us a call if you have any questions about our change, and we'll see you in cyberspace!

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And the color is . . .??

We talk at length in this issue about the stand-up job the Dodge designers did on the '68-70 Charger, but you've gotta hand it to the Mopar marketing guys, too -- they found a way to make paint names fun.

Lemon Twist, Top Banana, Vitamin C Orange, Tor-Red, Sassy Grass Green, SubLime, Panther Pink, Go Mango; all colorful names to say the least. In celebration, we've decorated this issue with a medium purple metallic known as Plum Crazy by Dodge and In-Violet by Plymouth.

Available in 1970-71, the factory paint code was C7, and the modern PPG code is 2210. Don't you wish names like these would come back?